

KYLA L. WRIGHT

EXPERIENCE

Detroit Neighborhoods Reporter | Detroit Free Press | September 2020 – Present | Pitched and assigned articles for new “Detroit Is” vertical

Rhoden Fellow | ESPN’s The Undeclared New York, NY | February 2017 – June 2018
Worked directly with award-winning journalist, William C. Rhoden | Wrote articles for theundeclared.com | Hosted weekly podcasts on sports and culture

Editor-in-Chief | Socially Driven Magazine
March 2020 – Present | Created digital magazine from scratch | Assigned stories to 15+ reporters and edited content for publication

Freelance Writer | Essence Magazine | February 2020 | Pitched and wrote a longform article on nationwide racism on college campuses

Graduate Assistant | Newhouse Sports Media Center | September 2019 – May 2020
Write articles for Sports Media Center site | Create press kits | Assign and edit articles

Sports Lead Producer | The NewsHouse.com | Syracuse, NY | December 2019 – May 2020
Assign and edit students’ sports articles for web publication | Operate CMS

Science Communications Intern | NASA/ National Institute of Aerospace | Hampton, VA
September 2018 – May 2019
Create daily social media content for @NASAEClips

Student Reporter | National Association of Black Journalists’ “Les Payne Reporting Trip” Beijing and Shanghai, China | November 2018
Interviewed ambassadors on international relations

Public Relations Team | National Association of Black Journalists (NABJ) Student Multimedia Projects | August 2018 | Managed @NABJ social media | Interviewed celebrities and convention participants for NABJ’s YouTube Channel

Media Relations and Operations Team
NFL Combine | March 2018
Facilitated fan and player engagement events

SKILLS

- Associated Press Writing Style, Videography, Final Cut Pro
- Content Management Systems
- Word, PowerPoint, Excel; Adobe Photoshop, InDesign, AfterEffects, Illustrator, Premiere, Audition; CSS, HTML

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications Master of Magazine, Newspaper and Online Journalism Sports Media and Communications Emphasis
Magna Cum Laude | June 2020

Hampton University, Scripps Howard School of Journalism and Communications
Bachelor of Arts in Journalism
Magna Cum Laude | May 2019

Beijing Institute of Technology,
Study Abroad | Beijing, China | July 2018

ACTIVITIES

- National Association of Black Journalists | 2014 – Present
- WERW Radio, DJ and On-Air Talk Show Host | February 2020 – March 2020
- Z89 Radio, Digital Content Personality and Guest Radio Host | January 2020 – March 2020
- Syracuse University SAT Prep Mentor and Tutor | September 2019 – March 2020
- Newhouse Insider, Blogger | September 2019 – March 2020
- Kappa Tau Alpha Journalism Honor Society | May 2018 – Present, Chapter Vice President: September 2018 – May 2019

HONORS

- Newhouse School Magazine, Newspaper and Digital Journalism Grad Achievement Award | June 2020
- Newhouse Mobile Magazine Pitch Competition – 1st Place | March 2020
- Forbes Under 30 Scholar | September 2019
- Capitol Hill #MeToo Women’s March Speaker | September 2018
- National Academy of Television Arts & Sciences – Betty Endicott Award | June 2018
- Girl Scout Silver Awardee | Fall 2014

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