

# KYLA L. WRIGHT

## EXPERIENCE

**Rhoden Fellow** | ESPN's The Undeclared  
New York, NY | *February 2017 – June 2018*  
Worked directly with award-winning journalist,  
William C. Rhoden | Wrote articles for  
theundefeated.com | Hosted weekly podcasts  
on sports and culture

**Freelance Writer** | Essence Magazine | February  
2020 | Pitched and wrote a longform article on  
nationwide racism on college campuses

**Graduate Assistant** | Newhouse Sports Media  
Center | *September 2019 – Present*  
Write articles for Sports Media Center site |  
Create press kits | Edit students' sports articles

**Sports Lead Producer** | The NewsHouse.com |  
Syracuse, NY | *December 2019 – Present*  
Assign and edit students' sports articles for  
web publication | Operate CMS

**Science Communications Intern** | NASA/  
National Institute of Aerospace | Hampton, VA  
*September 2018 – May 2019*  
Create daily social media content for  
@NASAEClips | Interpret analytics for annual/  
fiscal reports | Record content and write  
articles on science lectures and events

**Student Reporter** | National Association of  
Black Journalists' "Les Payne Reporting Trip"  
Beijing and Shanghai, China | *November 2018*  
Reported on being Black in China | Interviewed  
ambassadors on international relations

**Public Relations Team** | National Association  
of Black Journalists (NABJ) Convention Student  
Multimedia Projects | *August 2018*  
Managed @NABJ on social media | Interviewed  
celebrities and convention participants for  
NABJ's YouTube Channel

**Media Relations and Operations Team**  
NFL Combine | *March 2018*  
Assisted with NFL Legends Lounge | Facilitated  
fan engagement events

**Social Media** | Big 12 Men's Basketball  
Conference | *March 2018*  
Managed @Big12Conference Twitter | Fan  
Engagement | Moderated arena jumbotron

## SKILLS

- Associated Press Writing Style, Videography, Final Cut Pro
- Blogging (TheDreamDiaries), YouTube (Kyla's Korner), Content Management
- Word, PowerPoint, Excel; Adobe Photoshop, InDesign, AfterEffects, Illustrator, Dreamweaver, Premiere, Audition; CSS, HTML

## EDUCATION

**Syracuse University**, S.I. Newhouse School  
of Public Communications Master of  
Magazine, Newspaper and Online Journalism  
Sports Media and Communications Emphasis  
*Expected Graduation: June 2020*

**Hampton University**, Scripps Howard  
School of Journalism and Communications  
Bachelor of Arts in Journalism  
Magna Cum Laude | *May 2019*

**Beijing Institute of Technology**,  
Study Abroad | Beijing, China | *July 2018*

## ACTIVITIES

- National Association of Black Journalists |  
2014 – *Present*
- WERW Radio, DJ and On-Air Talk Show  
Host | February 2020 – *Present*
- Z89 Radio, Digital Content Personality and  
Guest Radio Host | January 2020 – *Present*
- Renegade Magazine, Staff Writer |  
November 2019 – *Present*
- Syracuse University SAT Prep Mentor and  
Tutor | September 2019 – *Present*
- Newhouse Insider, Blogger | September  
2019 – *Present*
- Kappa Tau Alpha Journalism Honor  
Society | *May 2018 – Present*, Chapter Vice  
President: September 2018 – *May 2019*

## HONORS

- Newhouse Mobile Magazine Pitch  
Competition – 1st Place | March 2020
- Forbes Under 30 Scholar | September 2019
- Capitol Hill #MeToo Women's March  
Speaker | *September 2018*
- National Academy of Television Arts &  
Sciences (Emmys) – Betty Endicott Award  
Recipient | *June 2018*
- Girl Scout Silver Awardee | *Fall 2014*

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